

**New Program Proposal
Bachelor of Arts / Bachelor of Science
Anthropology
Clemson University**

Clemson University requests approval to offer a new program leading to the Bachelor of Arts and Bachelor of Science in Anthropology to be implemented in Spring 2013. The proposed program is to be offered through traditional instruction methods on the Clemson University campus.

The Program Planning Summary was submitted to the Commission in November 2011 and reviewed and voted upon favorably by the Advisory Committee on Academic Programs (ACAP) on January 19, 2012. The Clemson University Board of Trustees approved the proposal on October 21, 2011. The full proposal was received by the Commission on May 5, 2012.

According to the proposal, the purpose of the program is to provide an undergraduate education that will provide students with the opportunity to study the four subfields of Anthropology (Cultural, Biological, Archaeology, and Linguistics) while providing them with a dual focus on the academic and applied aspects of the discipline. The institution believes the degree will also align itself with other top-ranked public institutions, nearly all of which include the discipline as an undergraduate degree.

Presently, no South Carolina public institution of higher education offers an undergraduate Bachelor of Science degree in Anthropology. However, the University of South Carolina and the College of Charleston offer Bachelor of Arts programs in Anthropology. University of South Carolina also offers a Masters and Ph.D. in Anthropology. Winthrop University offers a Bachelor of Arts in Sociology with an Anthropology concentration. CHE staff is aware of no private institutions in South Carolina which offer an Anthropology undergraduate program. There are a large number of regional Anthropology undergraduate programs, including programs at Auburn University, Mississippi State University, North Carolina State University, and University of Texas A&M. (The proposal does not indicate whether Clemson University intends to propose the creation of graduate programs in the field in the future.)

The proposal states that the institution conducted an electronic survey that demonstrates student support for the program; the institution shared with CHE staff that 22% of students who replied indicated that they would have been likely or certain to declare Anthropology as a degree. Anthropology is currently offered as an undergraduate minor; the institution notes that it is ranked 29th among 132 minors at the institution.

The proposal indicates that while professional anthropologists have traditionally worked in higher education institutions, teaching and researching, there are increasing career options for trained anthropologists, including positions in museums, forensic laboratories, and zoological gardens. According to the U.S. Bureau of Labor Statistics: "Employment of anthropologists and archaeologists ... is expected to grow by 21 percent from 2010 to 2020 ... Specifically, corporations are expected to use anthropologists' analyses to understand increasingly diverse workforces and markets, allowing businesses to better serve their clients or to target new customers...."¹ According to the American Anthropological Association, the

¹ U.S. Bureau of Labor Statistics website: www.bls.gov/ooh/Life-Physical-and-Social-Science/Anthropologists-and-archeologists.htm .

discipline prepares students with “global information and thinking skills critical to succeeding in the 21st century in business, research, teaching, advocacy, and public service.”

According to the proposal, the proposed program will consist of 124 credit hours of course work, including a core course requirement of 39 credit hours. The core course requirement consists of a three-credit introductory course, a three-credit course in Cultural Anthropology, a four-credit course in Archaeology, a three-credit course in Physical Anthropology, a three-credit study abroad/internship course, a three-credit theory course, two one-credit courses in sociology laboratory and senior capstone, and 18 additional credits of coursework in discipline subfield electives (all but one of which offered is a 300-level course or above), including Cultural Anthropology, Biological Anthropology, and Archaeology. The proposal notes that no courses will be offered in the subfield discipline of Linguistics, and states that programs at such institutions as Michigan State University and University of Nebraska also do not include courses in this subfield. The proposal further indicates that there will be two new courses added: a 400-level theory course and a 400-level senior capstone course. The proposal indicates that Bachelor of Science students must take “15 additional hours of math and/or science courses (from a department-approved list) to enhance their scientific education.”

The institution states that the proposed program is not eligible for special accreditation.

The proposal anticipates there will be 15 new students (16.5 FTE) in the program’s first year, increasing to 18 new students (19.6 FTE) in the second year, increasing to 22 new students (23.7 FTE) in the third year, increasing to 25 new students (26.8 FTE) in the fourth year and 30 new students (32.0 FTE) in the fifth year of the program. If enrollment and program completion projections are met, the proposed program will meet the Commission’s productivity standards.

The program proposal indicates that no new administration, faculty or staff will be hired specifically for this program. The proposal suggests that the six current faculty members (3.0 FTE), which includes one professor, two associate professors, and three assistant professors, will be able to sustain all proposed degree coursework. The proposal identifies one administrator (0.35 FTE) and one support staff member (0.35 FTE) already hired.

The proposal identifies no special library budget increases—although a small award fund of \$2,500 has been committed to increase library holdings in the discipline. The proposal indicates no new physical plant or equipment costs. New costs and sources of financing identified by the institution for the proposed program are shown below:

ESTIMATED COSTS BY YEAR						
CATEGORY	1 st	2 nd	3 rd	4 th	5 th	TOTALS
Program Administration						
Faculty Salaries	\$212,322	\$214,445	\$216,589	\$218,756	\$220,944	\$1,083,056
Graduate Assistants						
Clerical/ Support						
Supplies and Materials	\$6,000	\$6,300	\$6,600	\$6,900	\$7,200	\$33,000
Library Resources						
Equipment						
Facilities						
Other (Identify)						
TOTALS	\$218,322	\$220,745	\$223,189	\$225,656	\$228,144	\$1,116,056
SOURCES OF FINANCING BY YEAR						
Reallocation of Existing Funds**	224,322.00	220,745.00	223,189.00	225,656.00	228,144.00	1,116,056.00
TOTALS	224,322.00	220,745.00	223,189.00	225,656.00	228,144.00	1,116,056.00

As demonstrated in the chart above, Clemson University will meet new costs of the program through the reallocation of existing funds within the institution.

In summary, Clemson University is proposing a program leading to the Bachelor of Arts and Bachelor of Science degrees in Anthropology. Designed to provide undergraduate training in three of four disciplinary subfields, the program will allow students to acquire a theoretical and methodological background to conduct anthropological data analysis and interpretation. According to the proposal, the proposed degree will also further the institution's mission by "driving innovation" and strengthening the relationships between business and behavioral science and enhancing health and sustainable environment.

Recommendation

The staff recommends that the Committee on Academic Affairs and Licensing commend favorably to the Commission approval of the program leading to a Bachelor of Arts and Bachelor of Science in Anthropology at Clemson University, to be implemented in Spring 2013, provided that no "unique cost" or other special state funding be required or requested.